



KELSEY BERGAN  
PRINT + WEB



Accomplished Designer with a proven record of delivering an exceptional product in a short amount of time. A Creative Director for Denver Business Journal's 6th Fastest Growing Company in 2015 with wide knowledge base from project management, marketing tactics, promotional campaigns, client and vendor management but a true designer at heart. Highly motivated, extremely efficient and professional with a desire to surround myself with talented, creative people.

970  
690  
0778

🌐 KELSEYBERGAN.COM  
✉ KELSEYBERGAN@GMAIL.COM  
📍 DENVER, COLORADO

### CREATIVE SKILLS

- WEB DESIGN ● ● ● ● ●
- LOGO DESIGN ● ● ● ● ●
- PAGE LAYOUT ● ● ● ● ●
- TYPOGRAPHY ● ● ● ● ○
- BRANDING ● ● ● ● ●
- MARKETING ● ● ● ● ○

### TECHNICAL SKILLS

- ILLUSTRATOR ● ● ● ● ●
- PHOTOSHOP ● ● ● ● ○
- INDESIGN ● ● ● ● ○
- WORDPRESS ● ● ● ● ●
- HTML & CSS ● ● ● ○ ○
- PHOTOGRAPHY ● ● ● ○ ○

### WORK EXPERIENCE

**CREATIVE DIRECTOR**  
Denver Advertising | 2011 - Present  
Responsible for all print and web design and production. Collaborate on marketing campaigns with small team. Account services and project management. Vendor management and relations.

**FREELANCE WEB & PRINT DESIGN**  
Many Companies | 2007 - Present  
Created logos, branding, websites, brochures, posters, flyers, etc. for a variety of clients.

**IN-HOUSE GRAPHIC DESIGNER**  
Hot Shots & Traditions | 2007 - 2011

**IN-HOUSE GRAPHIC DESIGNER**  
Phoenix Custom Apparel | 2004 - 2007

### EDUCATION & AWARDS

**ART INSTITUTE OF COLORADO**  
Bachelor of Graphic Design  
December 2004

**AWARDS & HONORS**  
Best portfolio for the graduating class of winter 2004 at the Art Institute of Colorado.

As Art Director, Denver Advertising was named 6th fastest growing company in 2015 by the Denver Business Journal.

3.7 CGPA and Dean's List of Academic Excellence at the Art Institute of Colorado.

Work shown in the Art Institute of Colorado 2004 Student Art Show.